

See What Your Data Has Been Missing

MarisGraph Pilot for Organisational Decision-Makers

Organisational decision-makers might like to know the following about running a MarisGraph pilot.

Pilot process

What are the steps and timeline for running a MarisGraph pilot with our team?

A pilot follows five clear steps: we define a cohort with you, collect baseline MarisGraph profiles, deliver aggregate de-identified insights to leadership, propose a targeted support pathway, and offer an optional follow-up assessment to track change.

To encourage participation and minimise assessment fatigue, we work directly with your team to clearly explain the pilot's purpose and benefits, highlight privacy protections — including the option for staff to participate incognito, so individual results remain unidentifiable to your organisation — and offer flexible scheduling to fit existing workflows. The assessment itself is concise, taking roughly 18 minutes per participant, and requires no clinical administration.

Participants ideally complete the assessment within the pilot window, supported by gentle reminders and micro-prompts along the way. If someone hasn't completed it after five reminders, we offer a simple opt-out — two quick questions ("Is this too personal for you?" and "Is now simply not the right time for you?") — so no one is pushed past their comfort, and non-completion is understood rather than just left unexplained. And for anyone who opts out, the door stays open — we're here when you're ready, and you can pick up right where you left off.

Pilots typically run 4 to 6 weeks from initial setup to results delivery. Analysis begins once the last participant has completed their assessment, so the aggregate insights stay closely tied to a single point in time — if your team completes participation within two weeks, for example, the results reflect that two-week window rather than being spread across the full pilot timeline.

A pilot is a paid engagement, scoped to your cohort size and timeline. We'll provide a tailored quote with your pilot request.

Business impact

How do these findings translate into measurable business outcomes for our organisation?

MarisGraph gives you visibility into workforce patterns that, as demonstrated in published research, are linked to retention, safety, and quality outcomes. These patterns are often invisible in day-to-day operations until they surface as attrition or incident reports.

A pilot gives you your organisation's baseline data across metrics your leadership team already tracks, such as turnover rate, absenteeism, agency and temporary staffing spend, and incident or near-miss reporting. These insights are mapped against the specific pillar depletion patterns in your cohort. To maximise value and streamline adoption, MarisGraph can provide your results in a format compatible with common HR dashboards or reporting tools, allowing you to easily integrate the findings into your existing workforce analytics. This gives you a concrete, organisation-specific starting point for building a business case internally, rather than relying on industry-wide averages that may not reflect your own workforce.

Selected supporting evidence:

- A 2022 BMJ systematic review and meta-analysis (170 studies, >239,000 physicians) found physician burnout associated with more than a threefold increase in turnover intention and approximately doubled odds of patient safety incidents.
- A 2024 JAMA Network Open meta-analysis (85 studies, >288,000 nurses) linked nurse burnout to poorer patient safety climate, increased adverse events and medication errors, and lower nurse-assessed quality of care and patient satisfaction.

Confidentiality

How is our data protected during and after the pilot process?

Participation is optional and can be fully incognito. Only de-identified, aggregate cohort data is ever shared with leadership, so individual results are never identifiable to your organisation. All data is stored securely in encrypted systems managed by MarisGraph, with access restricted only to authorised MarisGraph data administrators for analysis purposes. No one from your organisation — or anyone outside your pilot's leadership — receives access to raw or individual-level data.

Individual support

What happens for staff whose results indicate they may need extra support?

The MarisGraph assessment consists of 64 questions. Certain responses trigger an Exclusive Article — sent directly and privately to that individual's email — offering immediate, practical next steps relevant to what their results indicate. This is a 1:1 experience between MarisGraph and the individual clinician: your organisation never sees who received an article, or what it contained. It is part of how MarisGraph supports staff in the moment, not just at the aggregate reporting level.

Staff are also offered a clear second pathway: download the MarisMetrics App and complete the YVM 8 (an 8-week guided program across the eight pillars) for deeper, measurable change.

Customisation

Can the pilot be tailored to our specific organisational needs or workforce segments?

Yes. Cohorts can be defined by department, unit, role, or shift pattern, and the proposed support pathway is shaped by what the data shows for your specific team.

If anything else comes to mind, or you would like to discuss how these insights could apply directly to your team, feel free to reply to this email or use the scheduling link provided.